



中国内燃机学会

Chinese Society for Internal Combustion Engines (CSICE)



第二届世界内燃机大会

The 2nd World Congress on Internal Combustion Engines

中国·济南

JINAN · CHINA

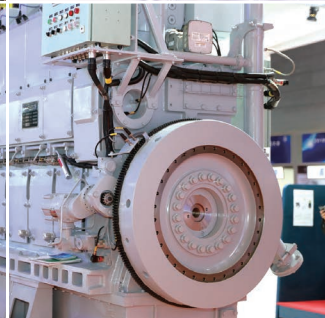
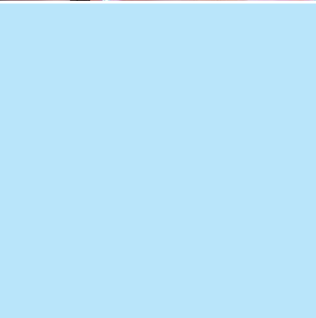
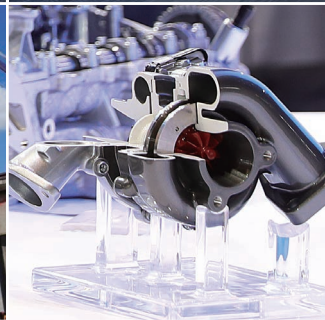
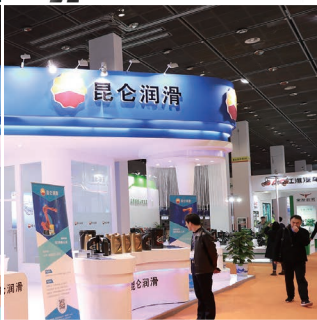
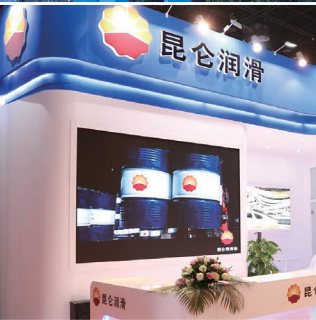
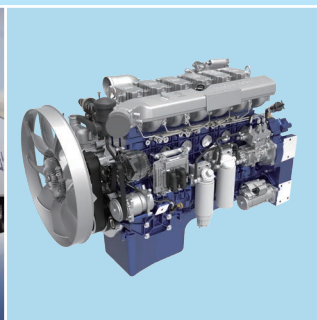
2021.4.21 - 4.24

展会邀请&赞助项目

EXHIBITION INVITATION

and SPONSORSHIP

GREEN 绿色 高效 EFFICIENT INTELLIGENT 智能 可靠 RELIABLE





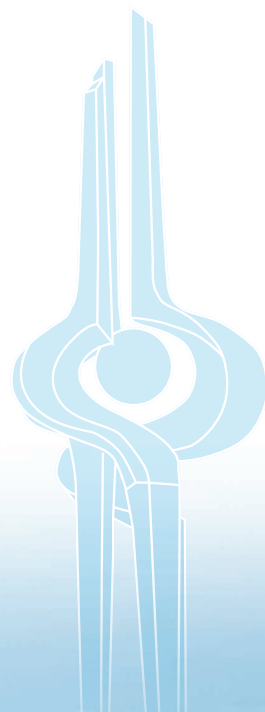
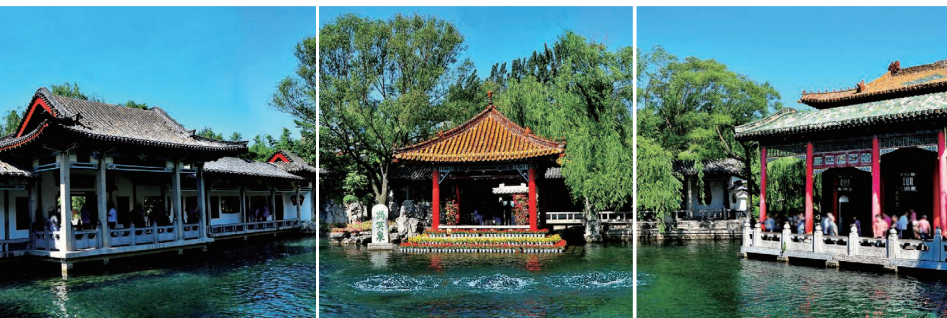
展览介绍 Exhibition Introduction

第二届世界内燃机大会展览将于 2021 年 4 月在山东省济南市舜耕国际会展中心举行。本届大会及展览以“绿色 高效 智能 可靠”为主题,集中展示行业最新技术成果、获奖产品、优质新产品整机和零部件以及研发制造装备。展览旨在为行业搭建综合性高端技术产品交流平台,促进全产业链协同创新,推动产学研融合、方向明确、目标具体的新型创新链的形成,为行业技术发展贡献超值服务。

展览面向内燃机新技术、整机新产品、多元化新型动力系统、优质零部件、高端润滑油剂、行业最新技术研究成果等;除提供四天的现场展示外,还将在中国内燃机学会官网(擎网)的技术展厅为各参展企业免费提供为期半年的技术产品展示增值服务。通过现场及网上展示,您将有机会向全行业的科技工作者、配套采购商及终端用户推广贵公司的产品和服务,展示贵公司的技术实力和产品优势,有效促进企业技术进步、加速产品升级和增强市场竞争力。

The exhibition of the 2nd World Congress on Internal Combustion Engines (WICE) will be held in Shungeng International Exhibition Center in Jinan City, Shandong Province in April 2021. The theme of this congress and exhibition is "Green, Efficient, Intelligent and Reliable", will focus on displaying the latest technological achievements, award-winning products, high-quality new products, engines and components, R&D and manufacturing equipment. The exhibition aims to build a high-end technology product exchange platform for the industry, promote collaborative innovation of the whole industry chain, promote the integration of production, education and research, and form a new innovation chain with a clear direction and specific objectives, and contribute to the industry's technology development with value-added services.

New technologies and new products of internal combustion engines, diversified new power systems, high-quality components, high-end lubricants, and the latest technology research results of the industry will be shown at the exhibition. In addition to four days of on-site display, all participating enterprises will enjoy value-added services for half a year in the online technology exhibition hall of CSICE. Through the offline exhibition of the 2nd WICE and online technology exhibition hall, you will have the opportunity to promote your products and services to technologists, engineers, purchasers and end users in the whole industry, show your company's technical strength and product advantages, effectively promote enterprise's technological progress, accelerate product upgrading and enhance market competitiveness.





展览地址 Exhibition Address

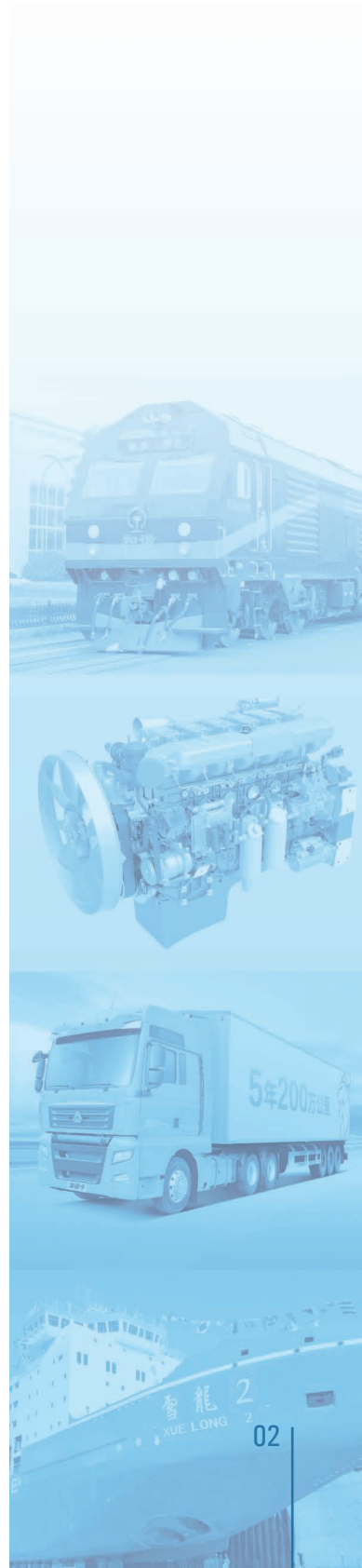


济南舜耕国际会展中心

济南舜耕国际会展中心坐落于济南市中心区域，环境优美，交通便捷，于 2002 年 10 月建成并投入使用。会展中心距离大会主会场山东大厦步行约 10 分钟，距离济南火车站、长途客运站不足 7.5 公里，距离济南西站约 15 公里，距离济南遥墙国际机场约 40 公里，公交线路达 20 条，并经由二环高架系统与绕城高速、京广高速、京台高速等多条高速线路互通。

Shungeng International Exhibition Center

Jinan Shungeng International Exhibition Center is located in the central area of Jinan, with beautiful environment and convenient transportation. It was completed and put into use in October 2002. The exhibition center is about 10 minutes' walk from Shandong Hotel, the main venue, less than 7.5 kilometers away from Jinan Railway Station and Long-Distance Passenger Station, and about 15 kilometers away from Jinan West Railway Station. It is 40 kilometers away from Jinan Yaoqiang International Airport. Many high-speed lines such as urban expressway, Beijing-Guangzhou Expressway and Beijing-Taipei Expressway are interconnected.





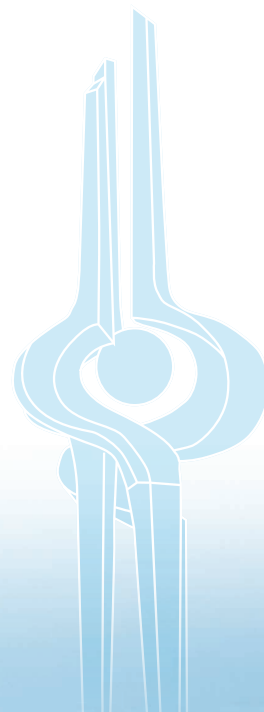
展览日期 Exhibition Date

星期一 Monday	2021年4月19日 April 19, 2021	展台搭建 Booth Building
星期二 Tuesday	2021年4月20日 April 20, 2021	展台搭建 Booth Building
星期三 Wednesday	2021年4月21日 April 21, 2021	展台搭建 (09:00-13:00) Booth Building 开馆仪式 (13:00) Opening Ceremony 展览时间 (13:00-16:30) Exhibition Time
星期四 Thursday	2021年4月22日 April 22, 2021	展览时间 (09:00-16:30) Exhibition Time
星期五 Friday	2021年4月23日 April 23, 2021	展览时间 (09:00-16:30) Exhibition Time
星期六 Saturday	2021年4月24日 April 24, 2021	展览时间 (09:00-14:30) Exhibition Time 撤展 (14:30-17:30) Dismantling

展览场地基本数据 Basic Information of Exhibition Venue

总展览面积 Total Exhibition Area: 6600m²

场地位置 Location of the Venue	面 积 Area	可搭建高度 Allowed Building Height	承重 Load
展馆一层 First Floor of the Exhibition Hall	3800m ²	6m	2吨/平方米 2 t/m ²
展馆二层 Second Floor of the Exhibition Hall	2800m ²	B1区: 3.5m; B2区: 6m Zone B1: 3.5m; Zone B2: 6m	0.35吨/平方米 0.35 t/m ²

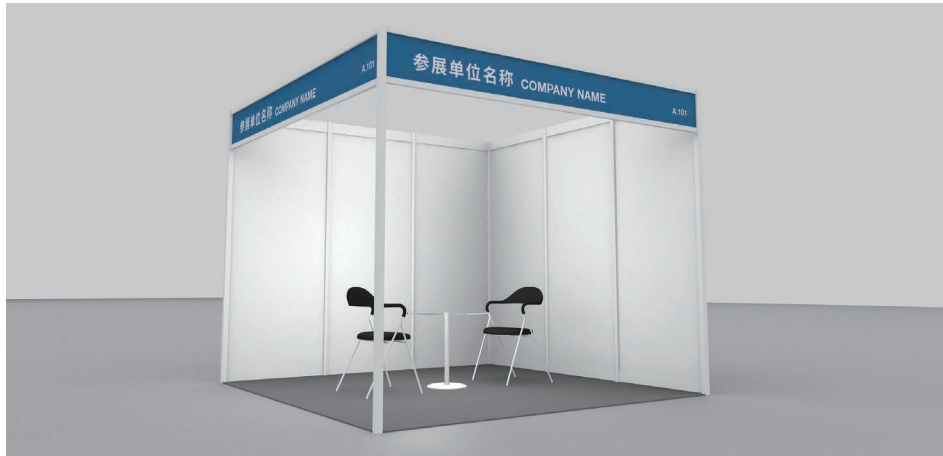


展位类型

Booth Type

标准展位 (3mx3m)

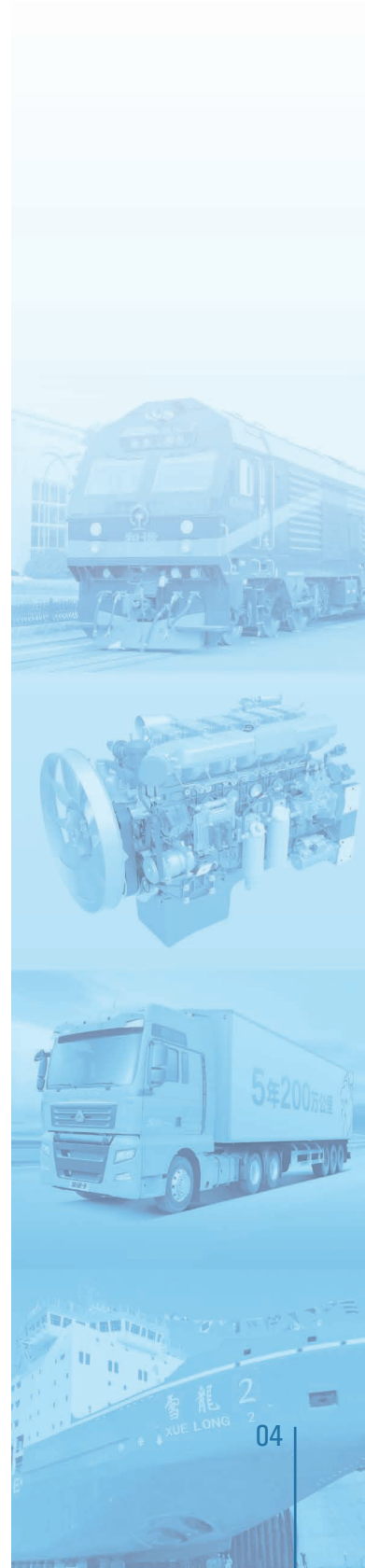
Standard Booth



- 提供写真展位楣板 (包括展位编号、公司中英文名称、楣板高度0.25米) ;
Providing a photo booth lintel (including: booth number, company name in Chinese and English, lintel height 0.25m);
- 提供展具包括一张展桌、两把展椅、两盏长臂射灯、一个5A的插线板;
Providing exhibition equipment: one exhibition table, two exhibition chairs, two long arm spotlights, and one 5A patch board;
- 一个标准展位可免费获得2张参展证;
Free 2 exhibition cards with each standard booth purchased;
- 产品展示信息在内燃机学会官网 (擎网) 的技术展厅免费展览半年。
The product and technology information will be displayed in the online technology exhibition hall of CSICE for half a year.

展位参考价格: 人民币 15,000元

Reference Fee: RMB 15,000



展位类型

Booth Type

标摊升级展位

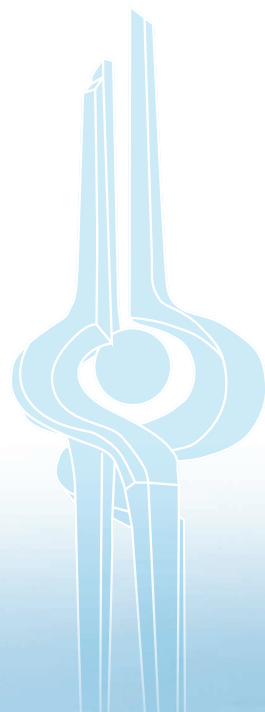
Variance Booth



- 在标准展位的基础上，楣板加宽加高，并增加立柱广告幅；
On the basis of the standard booth, the lintel is widened and heightened, and the pole width is increased;
- 提供展具包括一张咨询桌、一张展桌、两把展椅、两盏长臂射灯、一个 5A 的插线板；
Providing exhibition equipment: one consultation desk, one exhibition table, two exhibition chairs, two long arm spotlights, and one 5A patch board;
- 一个标摊升级展位可免费获得 2 张参展证，两个标摊升级展位及以上可获赠 1 张参会证；
Free 2 exhibition cards with each variance booth purchased, 1 more congress participation pass with every 2 variance booths purchased;
- 产品展示信息在内燃机学会官网（擎网）的技术展厅免费展览半年。
The product and technology information will be displayed in the online technology exhibition hall of CSICE for half a year.

展位参考价格：人民币16,800~18,000元

Reference Fee: RMB 16,800~18,000

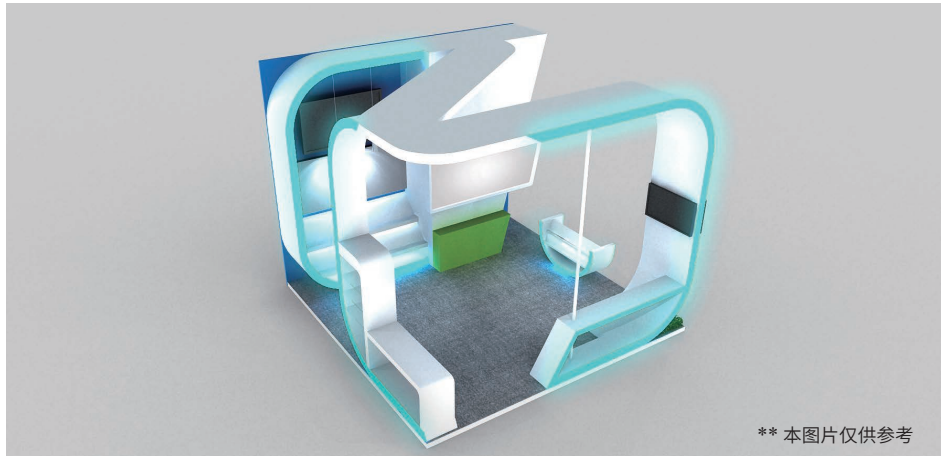


展位类型

Booth Type

光地展位

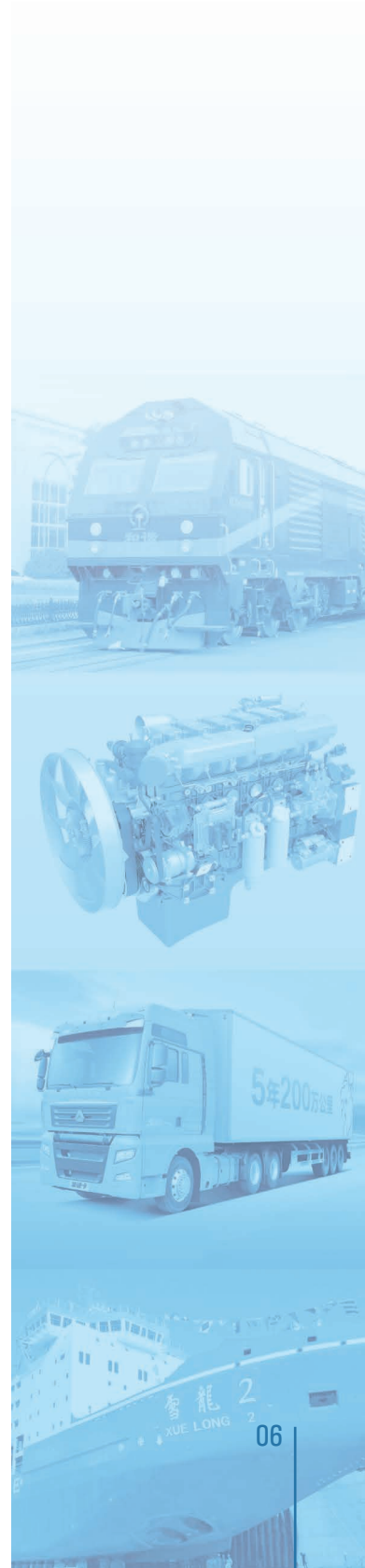
Bare Booth



- 展位规格: $36\text{m}^2 \sim 210\text{m}^2$;
Booth size: $36\text{m}^2 \sim 210\text{m}^2$;
- 36m^2 及以上展位, 可免费获得2 张参会证和4 张参展证;
For exhibition space of 36m^2 and above, 2 congress participation passes and 4 exhibition cards free of charge;
- 54m^2 及以上展位, 可免费获得3张参会证和5张参展证;
For 54m^2 and above booths, 3 congress participation passes and 5 exhibition cards free of charge;
- 产品展示信息在内燃机学会官网(擎网)的技术展厅免费展览半年。
The product and technology information will be displayed in the online technology exhibition hall of CSICE for half a year.

展位参考价格: 人民币 1500~1800元/ m^2

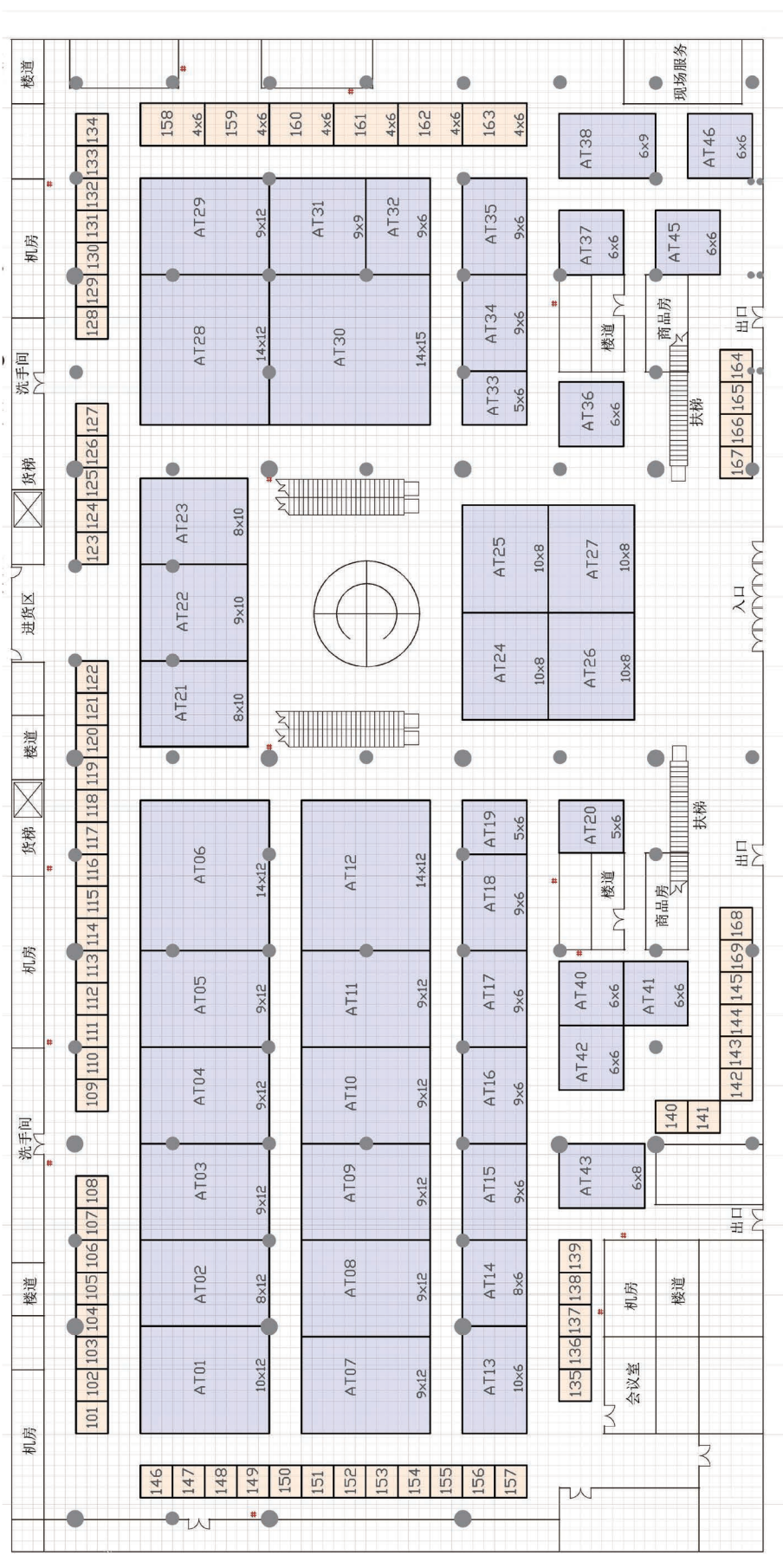
Reference Fee: RMB 1500~1800/ m^2



展馆一层 展位平面示意图 Exhibition Hall on the First Floor Booths Layout



第二届世界内燃机大会
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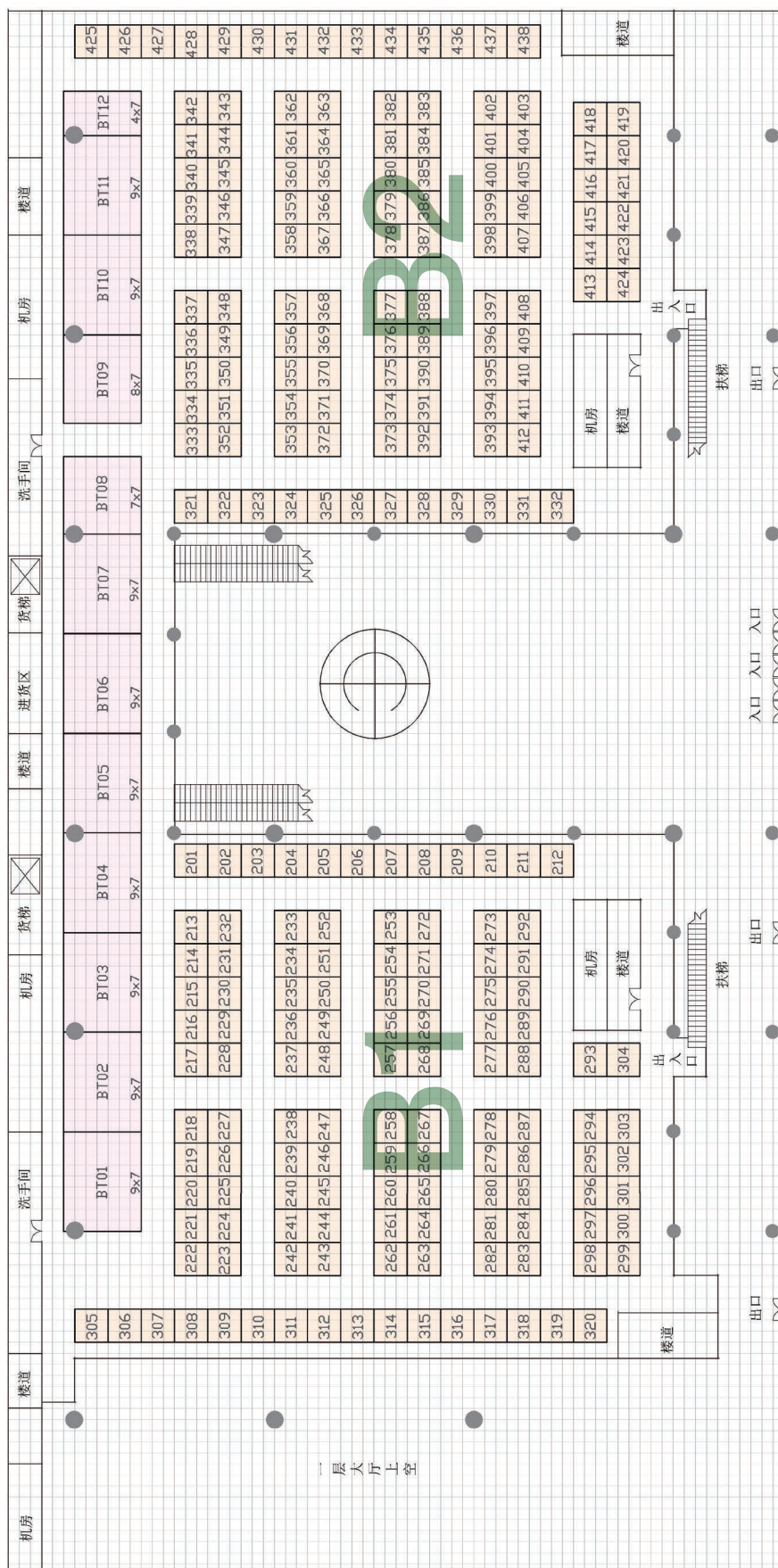
展馆二层 展位平面示意图

Exhibition Hall on the Second Floor Booths Layout



第二届世界内燃机大会

The 2nd World Congress on Internal Combustion Engines





第二届世界内燃机大会赞助项目 Sponsorship of the 2nd WICE

冠名赞助 Title Sponsorship

赞助条目 Item	名额 Number	专属权益 Special Benefits of Sponsors	赞助费用 Sponsorship Fee
 钻石合作伙伴 Diamond Partner	1个 One	<ul style="list-style-type: none"> 提供展位面积168 平方米 Provide a booth covering 168 m² 免费赠送10 个参会名额 10 congress participation passes for free 在会议指南主要赞助商页中1/2 页展示公司 logo 及简介 Display company logo and address on the main sponsors page of the congress guide (one half page layout) 	100 万人民币 RMB 1,000,000
 铂金合作伙伴 Platinum Partner	2个 Two	<ul style="list-style-type: none"> 提供展位面积108 平方米 Provide a booth covering 108 m² 免费赠送6 个参会名额 6 congress participation passes for free 在会议指南主要赞助商页中1/4 页展示公司 logo 及地址 Display company logo and address on the main sponsors page of the congress guide (one fourth page layout) 	60 万人民币 RMB 600,000
 黄金合作伙伴 Gold Partner	3个 Three	<ul style="list-style-type: none"> 提供展位面积54平方米 Provide a booth covering 54 m² 免费赠送3 个参会名额 3 congress participation passes for free 在会议指南主要赞助商页中1/6页展示公司 logo 及地址 Display company logo and address on the main sponsors page of the congress guide (one sixth page layout) 	30 万人民币 RMB 300,000

冠名赞助通用权益

Basic Benefits of Title Sponsorship

- 贵公司名称将出现在大会大屏幕循环显示
Repeated display of company information on the screen at the congress
- 活动现场主持词中体现对赞助单位的答谢
Acknowledgements to the sponsor in the host message at the congress
- 免费赠送一次媒体专访
A complimentary media interview
- 在大会会场注册区赞助商横幅墙上显示公司 logo
Display company logo on sponsor banner wall in registration area of congress venue
- 茶歇期间在会场显示屏滚动播放赞助商公司信息
During the tea break, all sponsor-companies information will be displayed on the display screen of the venue
- 贵公司 logo 作为赞助商在大会网站上链接到赞助商网站
Company logo hyperlinks will be shown on the congress website

第二届世界内燃机大会赞助项目

Sponsorship of the 2nd WICE

会场赞助 Venue Sponsorship

赞助条目 Item	名额 Number	专属权益 Special Benefits of Sponsors	赞助费用 Sponsorship Fee
 开幕式 闭幕式 Opening Ceremony Closing Ceremony	各1个 One Respectively	<ul style="list-style-type: none"> 开幕式 / 闭幕式上贵公司名称在大会大屏幕循环显示 Repeated display company name on the screen at the congress in the opening ceremony/ closing ceremony 活动现场主持词中体现对赞助单位的答谢 Acknowledgements to the sponsor in the host message at the congress 	15万人民币 RMB 150,000
 分会场 冠名赞助 Title Sponsorship of Parallel Session	8个 Eight	<ul style="list-style-type: none"> 会议期间,会场将以贵公司名称冠名 The venue will be in your company's name during the congress 活动现场广告展板1个(含制作) One advertising exhibition board at the event (including production) 会议开始和结束时屏幕上显示公司logo Display company logo on screen at the beginning and end of the congress 	15万人民币 RMB 150,000
 茶歇 Tea Break	4个 Four	<ul style="list-style-type: none"> 餐饮区和食品站展示公司广告牌 Place company's billboard in tea break area 	5万人民币 RMB 50,000
 会场 路标识赞助 Sponsor of Venue Guide Sign	1个 One	<ul style="list-style-type: none"> 贵公司logo显示在展馆或会场的引导牌和指示牌上 Display company logo on guide boards and indicators for the venue 	5万人民币 RMB 50,000

会场赞助通用权益



Basic Benefits of Venue Sponsorship

- 免费赠送 2 个参会名额
2 congress participation passes for free
- 在会议指南的赞助商名录页展示贵公司 logo
Display company logo on sponsor page of congress guide
- 在大会会场注册区赞助商横幅墙上显示公司 logo
Display company logo on sponsor banner wall in registration area of congress venue
- 茶歇期间在会场显示屏滚动播放赞助商公司信息
During the tea break, all sponsor-companies information will be displayed on the display screen of the venue
- 贵公司 logo 作为赞助商在大会网站上链接到赞助商网站
Company logo hyperlinks will be shown on the congress website



第二届世界内燃机大会赞助项目 Sponsorship of the 2nd WICE

社交活动赞助 Networking Sponsorship

赞助条目 Item	名额 Number	专属权益 Special Benefits of Sponsors	赞助费用 Sponsorship Fee
 <p>欢迎晚宴 Welcome Banquet</p>	4个 Four	<ul style="list-style-type: none"> 晚宴以贵公司冠名 The banquet will be in your company's name 晚宴入口处放置带有公司logo 的标牌 Signage with company logo at the entrance to the banquet 	10万人民币 RMB 100,000
 <p>午餐赞助 Lunch Sponsorship</p>	3个 Three	<ul style="list-style-type: none"> 午餐餐区公司冠名 The lunch area will be in your company's name 午餐区域摆放公司广告牌 Place company's billboard in lunch area 	10万人民币 RMB 100,000

社交活动赞助通用权益 Basic Benefits of Networking Sponsorship

- 免费赠送 2 个参会名额
2 congress participation passes for free
- 在会议指南的赞助商名录页展示贵公司 logo
Display company logo on sponsor page of congress guide
- 在大会会场注册区赞助商横幅墙上显示公司 logo
Display company logo on sponsor banner wall in registration area of congress venue
- 茶歇期间在会场显示屏滚动播放赞助商公司信息
During the tea break, all sponsor-companies information will be displayed on the display screen of the venue
- 贵公司 logo 作为赞助商在大会网站上链接到赞助商网站
Company logo hyperlinks will be shown on the congress website



第二届世界内燃机大会赞助项目 Sponsorship of the 2nd WICE

大会后勤赞助 Logistics Sponsorship

赞助条目 Item	名额 Number	专属权益 Special Benefits of Sponsors	赞助费用 Sponsorship Fee
 大会包 Congress Bags	1个 One	<ul style="list-style-type: none"> 贵公司logo 与大会logo 共同印在大会包上 Company logo on congress bags 	10万人民币 RMB 100,000
 代表证挂绳 Participation Pass Straps	1个 One	<ul style="list-style-type: none"> 大会挂绳上印贵公司标志, 给所有大会与会者 Company logo on straps 	10万人民币 RMB 100,000
 优盘 U-disks	1个 One	<ul style="list-style-type: none"> 印有公司logo 的优盘, 为所有与会者提供完整的会议资料 Company logo on U-disks, congress papers stored in them 	10万人民币 RMB 100,000
 水笔及记事本 Pens and Notebooks	1个 One	<ul style="list-style-type: none"> 公司logo印在水笔和记事本上, 并收纳大会包中 Company logo on pens and notebooks, stored in congress bags 	5万人民币 RMB 50,000
 指定用水 Designated Bottled Water	1个 One	<ul style="list-style-type: none"> 公司logo可印在瓶上 Company logo on bottles 	5万人民币 RMB 50,000

** 注: 以上大会后勤赞助的所有物料由大会主办方统一设计及购置。

Note: all the logistics materials will be designed and purchased by congress organizer.

大会后勤赞助通用权益

Basic Benefits of Logistics Sponsorship

- 免费赠送 2 个参会名额
2 congress participation passes for free
- 在会议指南的赞助商名录页展示贵公司 logo
Display company logo on sponsor page of congress guide
- 在大会会场注册区赞助商横幅墙上显示公司 logo
Display company logo on sponsor banner wall in registration area of congress venue
- 茶歇期间在会场显示屏滚动播放赞助商公司信息
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- 贵公司 logo 作为赞助商在大会网站上链接到赞助商网站
Company logo hyperlinks will be shown on the congress website



第二届世界内燃机大会

The 2nd World Congress on Internal Combustion Engines



参展回执请扫二维码

参展回执表

展览时间：2021年4月21-24日

电话：0531-88392061/2062, 021-31310951

展览地点：济南舜耕会展中心

邮箱：expo@csice.org.cn

展位类型			
标准展位	_____个（9m ² /个）；		
标摊升级版	_____个（9m ² /个）；		
光地展位	_____m ²		
展位号			
参展公司信息			
公司名称			
负责人姓名		性别	<input type="checkbox"/> 先生 <input type="checkbox"/> 女士
职务		手机	
电话		传真	
通讯地址			
邮编			
Email			
公司网站			
展品范围			



第二届世界内燃机大会

The 2nd World Congress on Internal Combustion Engines



赞助申请请扫二维码

赞助申请表

联系电话： 0531-88392061/2062, 021-31310951 联系邮箱： expo@csice.org.cn

赞助计划中的赞助内容
我公司已阅读第二次世界内燃机大会赞助计划, 在此申请_____赞助（请从上述赞助内容中选择）
并同意支付赞助费 人民币 _____ 。

序号	分类项	赞助条目	选择
1	冠名赞助	钻石合作伙伴	
2		铂金合作伙伴	
3		黄金合作伙伴	
4	会场赞助	开幕式/ 闭幕式	
5		会场冠名赞助（八个分会场）	
6		茶歇（三天会议）	
7		会场路标识赞助	
8	社交活动赞助	欢迎晚宴	
9		午餐赞助	
10	大会后勤赞助	大会包	
11		代表证及挂绳	
12		优盘	
13		水笔及记事本	
14		指定用水	

公司名称：
联系电话：
签 字：

世界内燃机大会
2021 WORLD INTERNAL COMBUSTION ENGINE CONGRESS



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